



Greater St. Louis DENTAL SOCIETY

Greater St. Louis Dental Society 2024 Mid-Continent Dental Congress Attendee Terms and Conditions

By registering for and participating in this event, the Mid-Continent Dental Congress (“MCDC”) hosted by the Greater St. Louis Dental Society (“GSLDS”), you, on your behalf and on behalf of any other third party acting on your behalf, and on behalf of everyone included in the registration (collectively “you” or “Attendee”) hereby agree to these Terms and Conditions with the GSLDS as follows:

- 1. CONSENT TO RECORD/PHOTOGRAPH.** By participating in the MCDC, Attendee agrees that its name, photograph, voice, biographical information, likeness, name, comments, voice, persona, writings and/or personal property recordings, children (if applicable), testimonial, endorsement and any intellectual property rights on all elements contained in or resulting from participation in the Event (collectively the “Likeness”) shall be captured, displayed, and may be used in any and all media or forms by the GSLDS or third parties without compensation or notice, including for promotional or advertising purposes.

The GSLDS may hire professional service providers (photo/video/streaming/audio) to document and display the event experience. The GSLDS may also use social media to post real-time photos and videos to its social media feeds; and display select submissions from those feeds on monitors throughout the event venue. Attendees, speakers, sponsors, and exhibitors are encouraged to capture their event experiences and post their own social content from the event (text, photos, audio, video, streaming), provided it does not infringe upon the rights of any attendee, speaker, sponsor, exhibitor, third party, or the GSLDS. Such infringement would include, but is not limited to, defamation or infringement of intellectual property rights. In the event an Attendee requires a release or permission to protect the rights of a third party, obtaining such a release or permission shall be the sole responsibility of the Attendee.

Attendee further grants the GSLDS and third parties a royalty-free, perpetual, irrevocable license to reproduce, distribute, publicly perform, and publicly display the Likeness, including any associated intellectual property, such as images, text and materials included or depicted therein, in whole or in part, in any manner or medium now or hereafter known or devised, to prepare derivative works based upon the Likeness, and to grant sublicenses to third parties to exercise these licensed rights. Attendee understands and agrees this permission signifies that photographic or video recordings and Attendee may be electronically displayed, reproduced, recreated, recorded, performed, exhibited, distributed, copied, edited, changed, modified, added to, subtracted from, re-titled and adapted, and otherwise used and exploited without having to give any compensation or attribution to Attendee or any third party via the Internet, email or in other public educational settings without notice.

2. **NO RECORDING.** Attendee further agrees Attendee shall not use any audio or video recording technology (including devices with digital camera functionality, such as smartphones or tablets, and recording software, such as screen capture or similar software) during a presentation and not record or photograph any speakers or any presentation at the Event, unless expressly permitted by the GSLDS.
3. **PARTICIPATION.** You agree to contribute Personal Data for the purpose of participating in the Event. You represent and warrant that the Personal Data you provide to the GSLDS will be accurate and complete. You agree to provide truthful and accurate registration information as requested by the GSLDS; and to promptly inform the GSLDS of any changes to your registration information.
4. **VIEWS.** The views expressed by any event attendee, speaker, exhibitor, or sponsor are not necessarily those of the GSLDS. All event attendees, speakers, exhibitors, and sponsors are solely responsible for the content of all individual or corporation presentations, marketing collateral, advertising, and online content (collectively “Content”). GSLDS shall not be liable for any claims arising out of or related to the views and Content.
5. **DRESS CODE.** The dress code at MCDC is business casual. You are required to adhere to this dress code during MCDC.
6. **CODE OF CONDUCT.** You agree to treat all individuals with respect and create a collegial, inclusive, and professional environment. You will value a diversity of views and opinions by communicating openly with respect for others. You shall not verbally abuse any individual. You shall not discriminate, harass, or intimidate based on gender, race, gender identity and expression, sexual orientation, physical or mental disability, physical appearance, age, religion, national origin, veteran status, citizenship, or professional rank. Anyone requested to stop unacceptable behavior is expected to comply immediately. The GSLDS management may take any action deemed necessary and appropriate, including removal from the event (and any remaining portions thereof) without warning and without refund of registration or ticket fees.

Following a Code of Conduct allows the GSLDS to create the best experience possible for all attendees. This Code provides general guidelines and cannot cover every possible type of unacceptable behavior.

Reporting an incident: If you see, overhear, or experience a violation of the Code of Conduct during the Event, please seek out the nearest GSLDS team member to escalate your complaint. If you cannot find a team member or would like to report a violation after the Event, you may email GSLDS Executive Director, Meg Stagina: meg@stlouisdental.org.

7. **ST. LOUIS UNION STATION CODE OF CONDUCT.** You agree to adhere to the Code of Conduct of the venue, St. Louis Union Station: <https://www.stlouisunionstation.com/code-of-conduct>.
8. **INDEMNIFICATION.** Attendee, on behalf of yourself, and your successor, heirs and/or assigns (collectively the “Indemnifying Party”) agrees, at its own expense, to indemnify, defend, and hold harmless the GSLDS, its affiliates, officers, board, staff, representatives, agents, members, and employees (each the “Indemnified Party”) against any demands, actions, suits (including, but not limited to, suits arising from infringement of copyright, proprietary rights of claim of libel, obscenity or invasion of privacy that may arise out of any party of participation in the

Event), damages, settlements, judgments, costs, liabilities, losses, claim, and expenses, including reasonable attorneys' fees and costs, of whatever kind or nature (collectively "Claims") incurred by any Indemnified Party, as a result of the Indemnifying Party's willful misconduct, gross negligence, negligence, or any violation of any federal or state law, rule or regulation. The Terms and Conditions shall survive the termination of the MCDC.

- 9. VIOLATIONS.** You acknowledge that any violation of these Terms and Conditions may result in GSLDS issuing you a verbal warning, removing you from the MCDC without refund, restricting you from attending future MCDC and GSLDS events. Please indicate your acknowledgement and acceptance of these Terms and Conditions by checking "I Accept" on the MCDC registration page.

- 10. PERSONAL DATA.** By registering for the Event, you acknowledge and agree that the GSLDS (and its authorized contractors) may use your personal data to process your MCDC registration and to provide you with information and other materials related to the MCDC.