

CONTRACT FOR SPONSORSHIPS & MARKETING OPPORTUNITIES

Mid-Continent Dental Congress ▪ St. Louis Union Station ▪ October 26-27, 2023 ▪ mcdcstl.org

Company Name _____

 Contact Name _____
 Address _____
 City _____
 State _____ Zip _____
 Email _____
 Web _____
 Phone _____

SPONSORSHIP PACKAGES

Sponsors please include with contract: Hi-Res Logo, Hi-Res Reverse Logo, Preferred Website Link, and Exhibitor contract from page 10.

- Golden Eagle \$10,000**
Receive a huge range of benefits, recognition, advertisements, signage, one complimentary Premium booth. *(Only 2 sponsorships available.)*
- Silver Bullet \$6,000**
Receive a range of benefits, recognition, signage and one complimentary Prime booth.
- Bronze Boxcar \$3,000**
The most affordable sponsorship level. Includes signage, attendee lists, advertisement and recognition.

MARKETING OPPORTUNITIES

- \$1,500 Registration Confirmation Email
- \$750 E-Blast from your Company
- \$500 Inserts in the Mailed Registration Packets
- \$3,000 Meeting App
- \$1,500 Conference badge sponsor
- \$3,000 Morning Refreshment Break
- \$3,000 Afternoon Refreshment Break
- \$1,200 Tote Bags or Lanyards (please circle)
- \$2,000 Pens or Notepads (please circle)
- \$700-875 Window Cling (price dependant on size)
- \$500 Exhibitor VIP Suite - day _____
- \$2,000 VIP Hospitality Room - day _____
- \$200 2' x 2" Floor Cling quantity _____
- \$400 4' x 4" Floor Cling quantity _____
- \$2,000 7' x 12" Banner Ballroom Elevator
- \$1,500 (8) Stair clings from Exhibit Hall to Pegram
- \$1,500 Banner Midway Arch double sided
- \$750 Grand Hall Market train car sponsorship
- \$5,000 WiFi Sponsor
- \$15,000 Social Event Sponsor
- \$2,500 Onsite Guidebook Sponsor
- \$200 Yoga Mat Sponsor
- \$2,500 New Dentist Luncheon Sponsor
- \$500 Grand Hall Slide quantity _____
- \$300-700 Large TV Screen (price dependant on size)

ADVERTISING OPPORTUNITIES

- \$850** Official Registration Book Advertisement
- \$1,200** for Back Cover placement. *(one spot available)*

Payment for Sponsorships and Marketing

Sponsorship & Marketing Amount \$ _____

Advertisement Amount \$ _____

Total Payment \$ _____

Check payable to Greater St. Louis Dental Society

Card Type: M/C Visa AMEX

Credit Card # _____

CVV: _____ Expiration Date _____

Sign: _____

Signature indicates approval for charges on your account

We have sent logo to nikki@stlouisdental.org.

Cancellation: Request for cancellations of sponsorships and/or marketing opportunities must be made in writing. Refund will be dependant upon if marketing has begun. Processing fees apply.

Note: Please email a high-resolution logo in either .ai, .jpg or .png format to nikki@stlouisdental.org. If we do not receive a quality, updated logo, the marketing materials may look inferior. Bronze Boxcar, Silver Bullet and Golden Eagle sponsors will need to send their reverse logo in .jpg or .png format as well.

Questions? Contact:

LAURA BREEDEN, MEETINGS DIRECTOR
 Greater St. Louis Dental Society
 (314) 569-0444 | Fax (314) 569-0448
laura@stlouisdental.org

NIKKI SPREHE, COMMUNICATIONS DIRECTOR
 Greater St. Louis Dental Society
 (314) 569-0444 | Fax (314) 569-0448
nikki@stlouisdental.org

Agreed:

 Signature

 Date

RETURN CONTRACT TO:

Greater St. Louis Dental Society
 11457 Olde Cabin Rd. Suite 300, St. Louis, MO 63141
laura@stlouisdental.org