

# CONTRACT FOR SPONSORSHIPS & MARKETING OPPORTUNITIES

Mid-Continent Dental Congress ▪ St. Louis Union Station ▪ October 27-28, 2022 ▪ [mcdcstl.org](http://mcdcstl.org)

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Web \_\_\_\_\_

Phone \_\_\_\_\_

## SPONSORSHIP PACKAGES

**Sponsors please include with contract:** Hi-Res Logo, Hi-Res Reverse Logo, Preferred Website Link

**Golden Eagle \$10,000**  
Receive a huge range of benefits, recognition, advertisements, signage, one complimentary Premium booth. *(Only 2 sponsorships available.)*

**Silver Bullet \$6,000**  
Receive a range of benefits, recognition, signage and one complimentary Prime booth.

**Bronze Boxcar \$3,000**  
The most affordable sponsorship level. Includes signage, attendee lists, advertisement and recognition.

## MARKETING OPPORTUNITIES

- \$1,000 Registration Confirmation Email
- \$650 E-Blast from your Company
- \$500 Inserts in the Mailed Registration Packets
- \$3,000 Meeting App
- \$1,000 Conference badge sponsor
- \$3,000 Morning Refreshment Break
- \$3,000 Afternoon Refreshment Break
- \$1,000 Tote Bags
- \$1,000 Lanyards
- \$1,500 Pens
- \$1,500 Notepads
- \$700-875 Window Cling (price dependant on size)
- \$500 Exhibitor VIP Suite - day \_\_\_\_\_
- \$2,000 VIP Hospitality Room - day \_\_\_\_\_
- \$200 2' x 2" Floor Cling quantity \_\_\_\_\_
- \$400 4' x 4" Floor Cling quantity \_\_\_\_\_
- \$2,000 7' x 12" Banner Ballroom Elevator
- \$1,500 (8) Stair clings from Exhibit Hall to Pegram
- \$1,500 Banner Midway Arch double sided
- \$750 Grand Hall Market train car sponsorship
- \$5,000 WiFi Sponsor
- \$5,000 Exhibitor Spotlight Luncheon - day \_\_\_\_\_
- \$15,000 Cheers to 80 Years! Sponsor
- \$2,500 On-Site Guidebook Sponsor

## ADVERTISING OPPORTUNITIES

- \$800 Official Registration Book Advertisement**
- \$1,200 for back cover placement.** *(one spot available)*

## Payment for Sponsorships and Marketing

Sponsorship & Marketing Amount \$ \_\_\_\_\_

Advertisement Amount \$ \_\_\_\_\_

**Total Payment \$** \_\_\_\_\_

Check payable to Greater St. Louis Dental Society

Card Type:  M/C  Visa  AMEX

Credit Card # \_\_\_\_\_

CVV: \_\_\_\_\_ Expiration Date \_\_\_\_\_

Sign: \_\_\_\_\_

Signature indicates approval for charges on your account

**Cancellation:** Request for cancellations of sponsorships and/or marketing opportunities must be made in writing. Refund will be dependant upon if marketing has begun. Processing fees apply.

*Note: Please email a high-resolution logo in either .ai, .jpg or .png format to [nikki@stlouisdental.org](mailto:nikki@stlouisdental.org) to be used on signage. If we do not receive a quality, updated logo, the signage and printed materials may look inferior. Bronze Boxcar, Silver Bullet and Golden Eagle sponsors will need to send their reverse logo in .jpg or .png format as well.*

### Questions? Contact:

LAURA BREEDEN, MEETINGS DIRECTOR  
Greater St. Louis Dental Society  
(314) 569-0444 | Fax (314) 569-0448  
[laura@stlouisdental.org](mailto:laura@stlouisdental.org)

Return contract to:  
Greater St. Louis Dental Society  
11457 Olde Cabin Rd. Suite 300  
St. Louis, MO 63141  
[laura@stlouisdental.org](mailto:laura@stlouisdental.org)

Agreed: \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_