







































NEW FOR 2020

Sponsorship Packages

2020 Perks at Each Level	Diamond \$10,000 (limited to 2)	Platinum \$6,000	Gold \$3,000
Company name/logo/link (where applicable) included in: <ul style="list-style-type: none"> • Logo in Official MDCD Registration Booklet (mailed to 13,000+ dental professionals) • Logo in pre-convention and post-convention issues, of our publication: <i>The Dental Arch</i> • Logo on Mid-Continent Dental Congress website • Name on Official MDCD Meeting App 			
Company logo featured on on-site signage denoting sponsor level			
Sponsor ribbon on company name badges denoting sponsor level			
Floor cling in front of booth denoting sponsor level			
Final attendee registration list including names and mailing addresses			
Verbal recognition at GSLDS Annual Business Meeting held during MDCD with many member dentists in attendance			
Individualized 4' x 8' logo banner hung high in Midway Exhibit Hall			
Half page color advertisement in <i>The Dental Arch</i> publication, Fall issue out before convention			
One complimentary booth in Exhibit Hall (Diamond - Premium booth; Platinum - Standard booth)			
Opportunity to place promotional materials at the registration desk			
One (1) 100-word corporate profile on MDCD website			
Social media mention on GSLDS Facebook and Instagram			
Complimentary tickets to our St. Louis Aquarium at Union Station social event (quantity TBD)			
Full page color advertisement in the MDCD Official Registration Book mailed to 13,000 + dental professionals			
Large 10' x 8' floor cling on staircase landing from Grand Hall Lobby to Midway Exhibit Hall entrance			
Meeting app alerts to announce specials, new products, introduce your rep, etc.			
Opportunity to place promotional materials in attendee's registration packets, mailed prior to MDCD			

A LA CARTE

Advertising & Promotional Opportunities

Full descriptions sent by request and with booth confirmation assignments in June 2020. Deadlines and limitations apply.

\$500 | Registration Confirmation Email

Reach out to 2,500+ registered attendees before they attend MCDC!

\$500 | E-Blast Your exclusive message to 3,000+ dental professionals, registered attendees, past attendees, and member dentists.

\$400 | Inserts in the Mailed Registration Packets

Your marketing postcard can be included in all convention registration packets mailed to registered attendees. 1,300+ envelopes mailed.

\$3,000 | Meeting App Put yourself in the hands of the attendees before, during & after the convention. Your logo on every screen!

\$1,000 | Conference badge sponsor

Have your logo and booth number displayed on each attendee badge.

\$500 | Afternoon or Morning Break

Sponsor food and drink in the Exhibit Hall during mandatory attendee breaks.

\$750 | Tote Bags

Bag will include your company logo or name. Company responsible for cost, production & shipping.

\$750 | Lanyards Each lanyard will include your company logo or name. Company responsible for cost, production & shipping.

\$200 | Pens or Notepads (per day)

Your company pens or notepads will be placed in lecture rooms and common areas. Supplied by company.

\$800 - \$1,000 | Advertisement

Registration booklet mailed to more than 13,000+ dental professionals. The Official Booklet and On-site Guide for MCDC!

\$500 | Window Cling

Your company window cling on doors to parking lot in West Exhibit Hall Midway. Approximately 3.2' wide x 7.4' tall.

\$500 | VIP Suite for you and your customers (per day)

You'll have the opportunity to order lunch/refreshments at St. Louis Union Station for up to 22 people. You can select either one or two days.

\$2,000 | VIP Speaker Hospitality Room

Sponsor the VIP room for our most important event attendees, speakers, VIP dentists, and scouts. Food and drink is provided daily, and lunch is also served. Access for two representatives is included.

\$200 | Floor Cling in Midway Exhibit Hall

Lead attendees to your booth. Place your floor cling anywhere you like in the Midway Exhibit Hall. 2' x 2'.

\$750 | Elevator Cling Main Level

Your company cling on the elevator main level leading to Ballrooms. Approx. 3.5' wide x 7' tall.

\$750 | Elevator Cling Ballroom Lower Level

Your company cling on elevator lower level exiting Ballrooms. Approx. 3.5' wide x 7' tall.

\$2,500 | Banner Ballroom Elevator

Large 7' x 12" banner hung above the elevator.

\$2,000 | Stair clings from Midway Exhibit Hall to Pegram

Display your company on an entire staircase. You'll receive 8 steps, each 19' x 5.75". Put a cohesive design on all the stairs for maximum impact.

\$750 | Banner half circle Midway Arch

7' x 3.5' banner hung in the Midway Arch

\$750 | Union Station Grand Hall Market train car sponsorship

Get your very own train car in the Grand Hall Market. You'll receive a custom made train car advertising your company that can be used for future meetings.

OUR 2020 SPEAKER LINEUP (additional speakers TBA)

Joyce Bassett, DDS
Cynthia Biron, RDH, EMT, MA Ed
Robert L. Blackwell, DDS
Shannon Brinker, CDA
Elizabeth Burns, DDS, RYT 200, CLC
Jackie Dorst, RDH
Gary L. Dougan, DDS, MPH
Richard Drake, DDS & Gy Yatros, DMD

Jim Grisdale, DDS
Theresa Groody, M.Ed., EFDA, CDA
Susan Gunn
Larry M. Guzzardo
Mark Herrera
Janice Hurley
Jo-Anne Jones, RDH
Mark Kleive, DDS

Anne L. Koch, DMD
Tricia Osuna
Daniel G. Pompa, DDS
Todd C. Snyder, DDS
Michael Tabor, DDS
Terry T. Tanaka, DDS
Ryan Vet
Thomas A. Viola, R.Ph.

CONTRACT FOR SPONSORSHIPS & MARKETING OPPORTUNITIES

EXHIBITING COMPANY INFORMATION

Company Name _____

Contact Name _____
Address _____
City _____
State _____ Zip _____
Email _____
Web _____
Phone _____

SPONSORSHIP PACKAGES

- Diamond Level Sponsor \$10,000**
Receive a huge range of benefits, recognition, advertisements, signage, one complimentary Premium booth. *(Only 2 sponsorships available.)*
- Platinum Level Sponsor \$6,000**
Receive a range of benefits, recognition, signage and one complimentary Standard booth.
- Gold Level Sponsor \$3,000**
The most affordable sponsorship level. Includes signage, attendee lists, advertisement and recognition.

MARKETING OPPORTUNITIES

- \$500 Registration Confirmation Email
- \$500 E-Blast from your Company
- \$400 Inserts in the Mailed Registration Packets
- \$3,000 Meeting App
- \$1,000 Conference badge sponsor
- \$500 Afternoon or Morning Break
- \$750 Tote Bags
- \$750 Lanyards
- \$200 Pens or Notepads
- \$500 Window Cling
- \$500 VIP Suite for you and your customers
- \$2,000 VIP Speaker Hospitality Room
- \$200 Floor Cling in Midway Exhibit Hall
- \$750 Elevator Cling Main Level
- \$750 Elevator Cling Ballroom Lower Level
- \$2,500 Banner Ballroom Elevator
- \$2,000 Stair clings from Exhibit Hall to Pegram
- \$750 Banner half circle Midway Arch
- \$750 Grand Hall Market train car sponsorship

ADVERTISING OPPORTUNITIES

- \$800 Official Registration Book Advertisement**
Yes, I'd like to purchase a half-page, color advertisement in the Official Registration Book. (LIMITED NUMBER OF SPOTS)
- \$1,000 for back cover placement.** *(one spot available)*

Payment for Sponsorships and Marketing

Sponsorship & Marketing Amount \$ _____

Advertisement Amount \$ _____

Total Payment \$ _____

- Check payable to Greater St. Louis Dental Society
Card Type: M/C Visa AMEX

Credit Card # _____

CVV: _____ Expiration Date _____

Signature indicates approval for charges on your account

NOTE: Please email a high-resolution logo in either .ai, .jpg or .png format to nikki@stlouisdental.org to be used on signage. If we do not receive a quality, updated logo the signage and printed materials may look inferior.

Questions? Contact:

LAURA BREEDEN, MEETINGS DIRECTOR
Greater St. Louis Dental Society
(314) 569-0444 | Fax (314) 569-0448
laura@stlouisdental.org

Return contract to:
Greater St. Louis Dental Society
11457 Olde Cabin Rd. Suite 300
St. Louis, MO 63141

Agreed:

Signature _____

Date _____